

**Dr. Manvinder Singh Tandon** is a distinguished academician, researcher, and management professional with extensive experience spanning both industry and higher education. He is currently serving as Professor in the Department of MBA at Maharishi Markandeshwar (Deemed to be University), Mullana, Haryana. Before entering academia, Dr. Tandon gained valuable corporate experience with leading organizations, including Wipro and HDFC Bank, where he developed practical insights into business operations, human resource management, and organizational leadership. This blend of industry exposure and academic expertise enables him to bridge the gap between management theory and real-world business practice. His teaching and research interests encompass Human Resource Management, Organizational Behavior, Marketing, Leadership, and Emerging Applications of Artificial Intelligence in Management. Over the years, he has contributed significantly to management education through research publications, mentoring of students and scholars, and active participation in academic and professional forums. Recognized for his commitment to excellence in teaching and research, Dr. Tandon continues to inspire future business leaders through his scholarly contributions, industry-oriented perspective, and dedication to academic innovation.